

Jennifer Dockter

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Profile

I'm an illustrator and designer, ready and passionate to create high impact graphics with wide-range reach.

Experience

Production Manager, Graphic Designer, Petite Lemon ([petitelemon.com](#)): Feb 2011 – Present

As production manager, I provide production services on their full range of products as well as maintain our content and template library and production and design archives. I create art and animation for our social media. I also contribute to design work for our annual holiday release through [shutterfly.com](#) and blog at [petitelemon.com](#).

Graphic Artist, Oracle: June 2013 – August 2013

As a graphic artist, I worked under three art directors to create print and web marketing materials and assets for Oracle World and The America's Cup Race. This position had heavy emphasis on Photoshop retouching work along with creative use of layout within Oracle's very strict set of corporate design guidelines.

Senior Production Artist, Shutterfly ([shutterfly.com](#)): July 2009 – February 2011

As the senior production artist, I was in charge of providing both our internal and external design teams with up-to-date design documentation, its subsequent design templates and to run production QA on finished design work to ensure a smooth content flow through the company's customer-facing website. I worked with designers, both internal and external on best design practices, as well as with our printers to make sure the output was as high quality as possible.

Design Associate, Minted ([minted.com](#)): November 2006 – January 2009

As a design associate, I would work directly with customers to complete their stationery design requests to their satisfaction. I also assisted the wedding stationery team to create both custom print materials as well as sample-sets for potential customers.

Education

Art Institute of Philadelphia – BS Graphic Design, 2006

Skills

Adobe Creative Suite, Creative Problem Solving, Documentation Writing, Print Design and Production, Typography, Direct Mail, Logo Design, Illustration, Pre-press, Retouching, Corporate Branding, Corporate Identity, CSS, HTML

References

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